

KTM Cuts Time-to-Market by 15% with PTC Creo



KTM Power Sports AG designs, engineers, manufactures and markets off-road and on-road motorcycles and related parts. The company's product portfolio consists of over 30 different off-road and on-road motorcycles. KTM is best known for its racing heritage, winning over 240 world championship titles, including 17 world titles in 2014.



"Engineering at KTM is better because of PTC. PTC technology has grown with us to support our needs, helping us reduce TTM by 15% in this year's model range alone."

Philipp Habsburg,

Head of research and development

"We can design, simulate, optimize, and modify every aspect of the complete bike in PTC Creo, and this can be done in hours, compared with the weeks and months it took previously."

Olaf Seger,

Designer