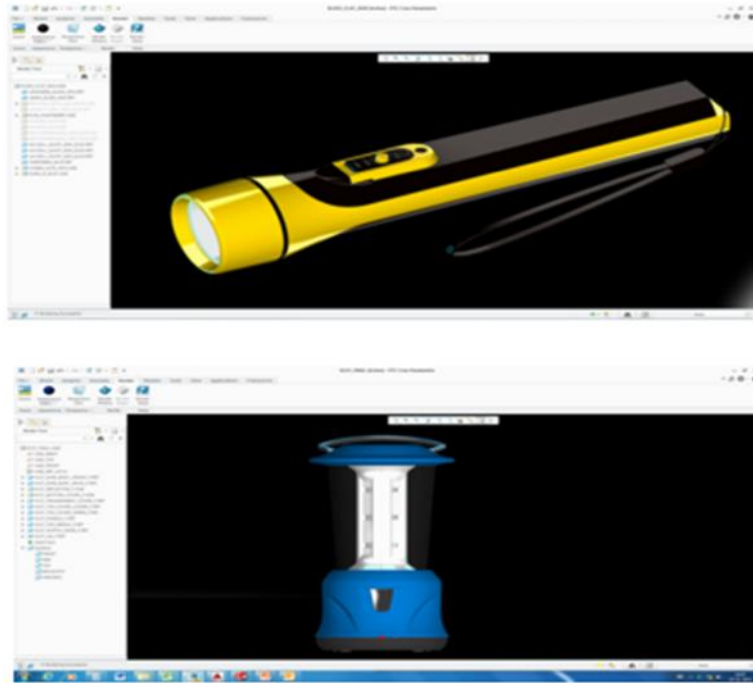


Eveready Industries Reduced Product Design Time by 30-40% using PTC Creo Parametric and PTC Creo ISDX



Eveready Industries has been a leading brand in the Indian market for the last 100 years. It has wide range of products including batteries, lighting, electrical appliances, mobile power and flashlights.

“PTC Creo has enabled us to reduce design time by roughly 30-40%. We create complex shapes using the freestyle capabilities in PTC Creo and the PTC Creo Interactive Surface Design Extension (ISDX).”



Mr. Pinaki Sarkar

Corporate Manager

Design & Development